

Putting a Price on Carbon

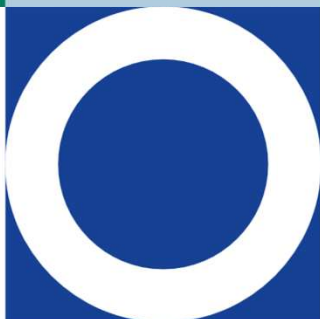
WEBINAR • PART 2 OF 2

From Insight to Movement

First Steps in Carbon-Informed Decision-Making

15 September 2026 | 11:15–12:30 CEST

[Register now](#)



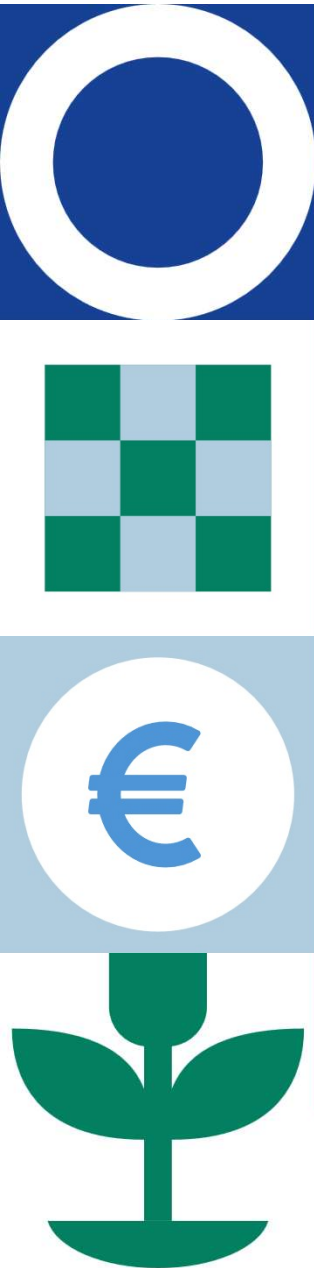
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Live translation is available

To make this session accessible for everyone please:

- Click the **three dots (...)**
- Select “**Language and speech**” 
- Turn on “**Live captions**” 
- Choose your **preferred language**
- **Enjoy** the webinar!

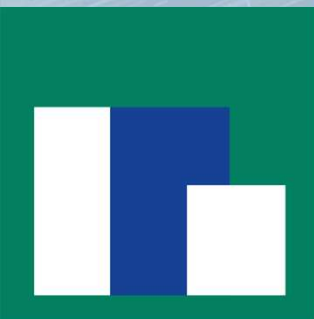
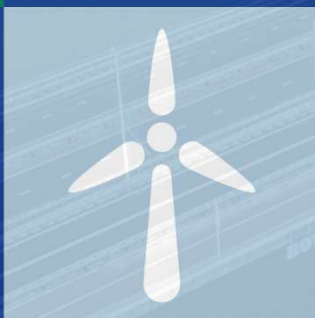
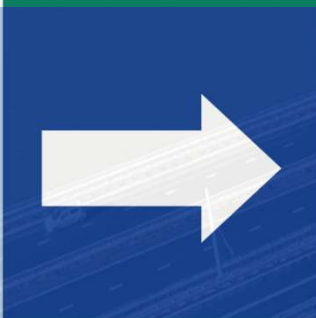
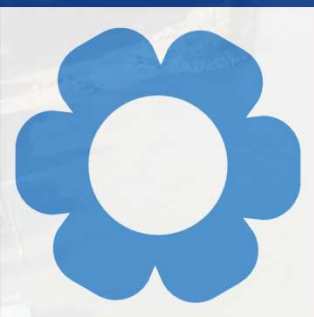


SAVE THE DATE

DeCarb-Pro in Practice: Local authorities turning ambition into measurable decarbonisation

5 Nov 2026 | 10:00–16:00 CET

Square Brussels Convention Center



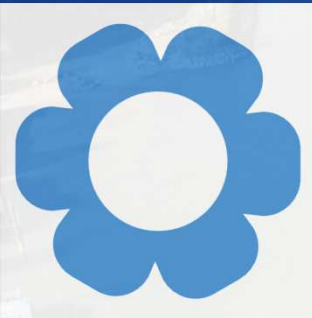
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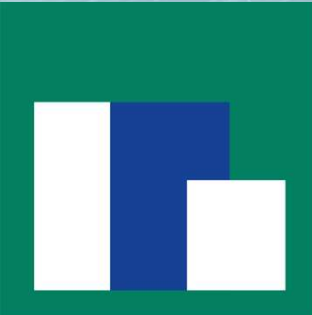
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*"It all starts with
insight"*

— Thijs Wentink
CO₂ Performance Ladder



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What is the CO₂ Performance Ladder?

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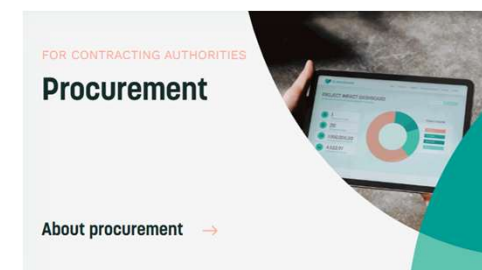
Energy & CO₂ management
system



private companies & public organisations

Green Public Procurement
(GPP) tool

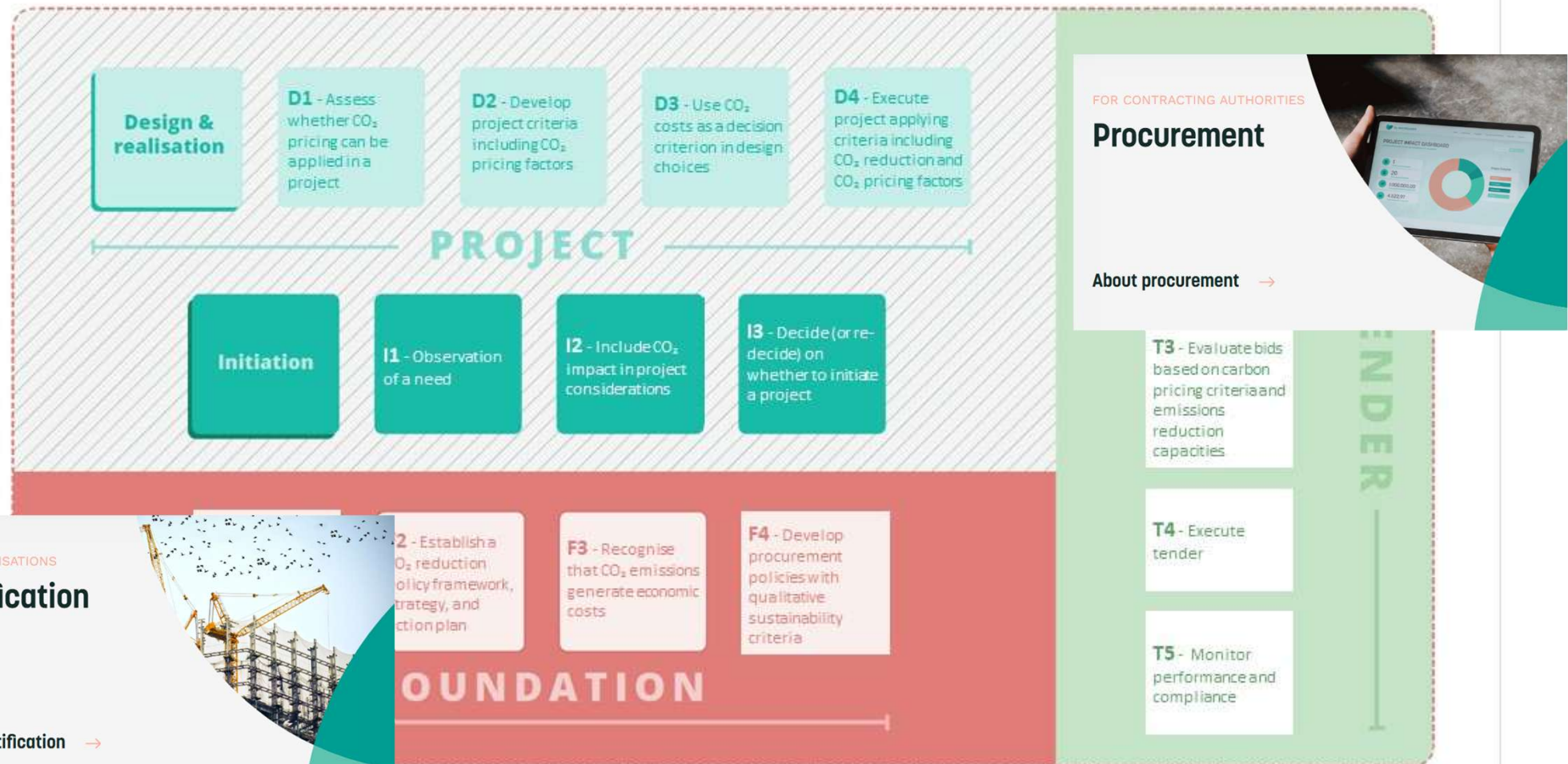
CO ₂ Ambition level	Award advantage
Step 3	15 %
Step 2	10 %
Step 1	5 %
Step 0	0 %





Towards a low-carbon organization

Strategy for working on CO₂ reduction through CO₂ pricing in procurement



From insight to movement



CO₂ PERFORMANCE LADDER

FOR ORGANISATIONS

Certification

About certification →



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Insight: getting certified (3rd party)

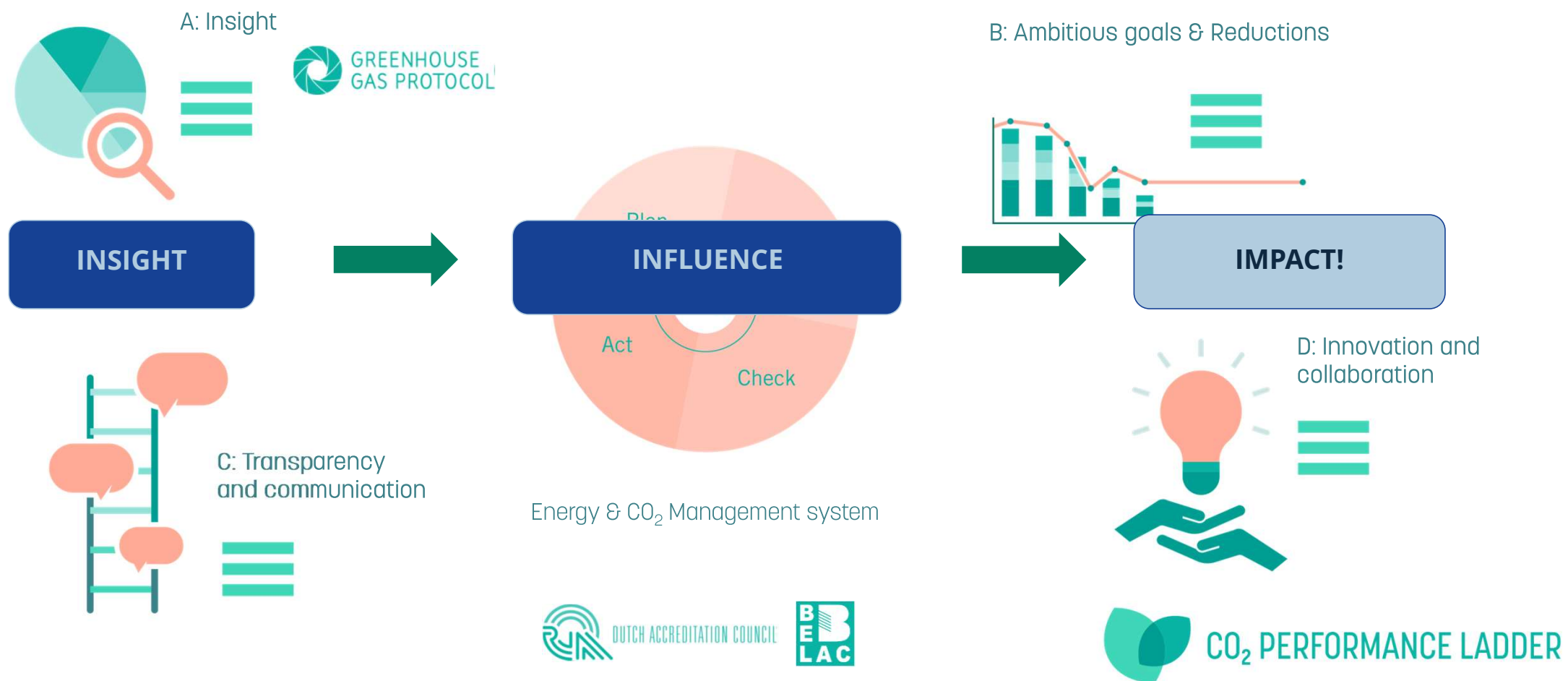
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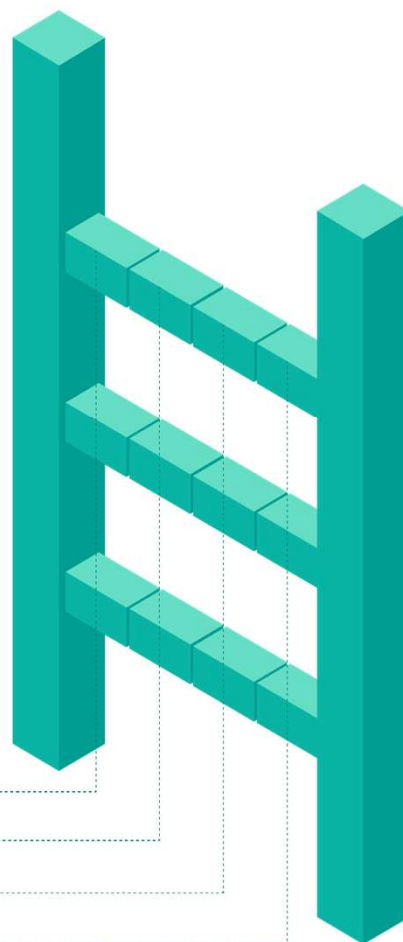
Energy & CO₂ management system

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Insight
Reduction
Communication
Collaboration

Step 3
Reduce CO₂ to 0 by 2050

All scopes and beyond

Step 2
Reduce CO₂ with the supply chain

Most important emissions in all scopes and beyond

Step 1
Reduce CO₂ in your own organisation and projects

Scopes 1&2



CO₂ PERFORMANCE LADDER

Certified public organisations

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90+

public authorities have already been
certified (Netherlands)

local authorities · water boards · counties ·
ministries · emergency services regions

From small to large – all sizes.



Insight into your organization's emissions



A structured approach rather than isolated projects



Meet climate goals and cost savings

Paris Agreement, less energy, lower costs, demonstrable results.



A flying start

aligns with other standards and obligations, e.g. Energy Efficiency Directive



From insight to movement

Start with your biggest emissions and within your sphere of influence



Setting an example

Lead by example in what you ask in Tenders to market players.

Starting point for everyone: www.co2performanceladder.com



CO₂ PERFORMANCE LADDER

Insight in your CO₂-emissions

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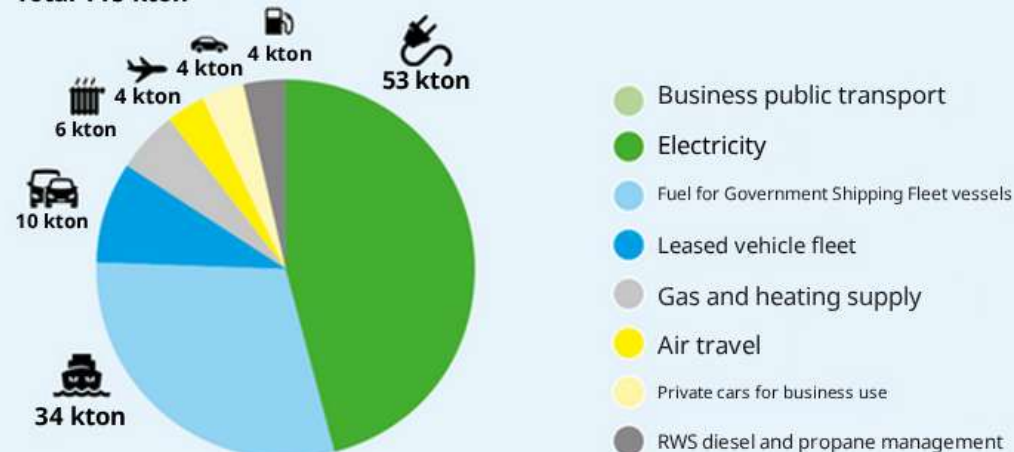
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Ministry of Infrastructure & Water Management

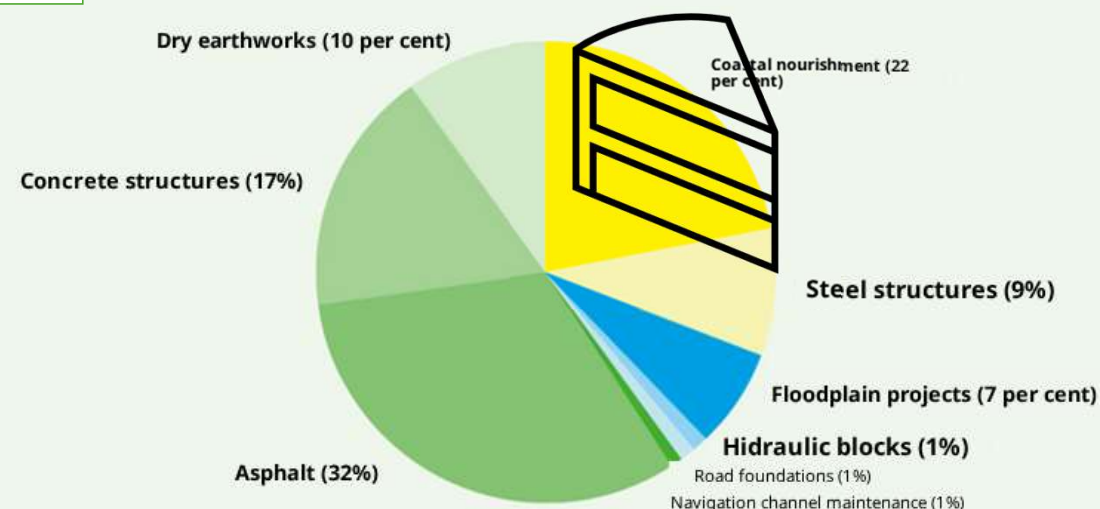
1:6!

CO₂ emissions lenW

Total 115 kton



emissions from procurement (chain) and (infrastructure) projects: 612 Kton CO₂



Scope 1-2 (own organisation)

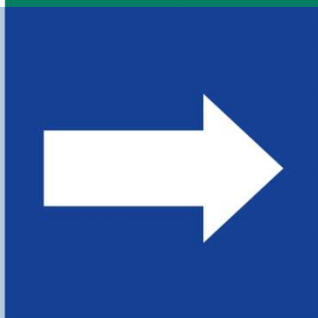
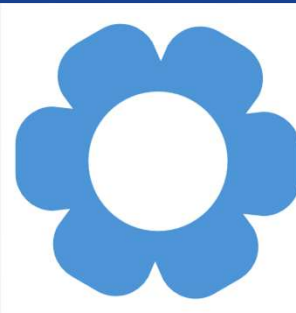
Scope 3 (procurement)



From Influence to Impact!



CO₂ PERFORMANCE LADDER



FOR CONTRACTING AUTHORITIES

Procurement

About procurement →



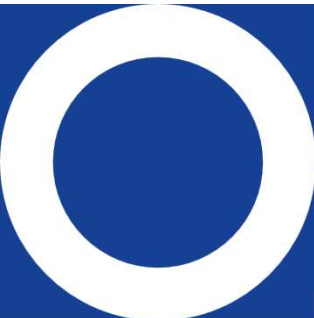
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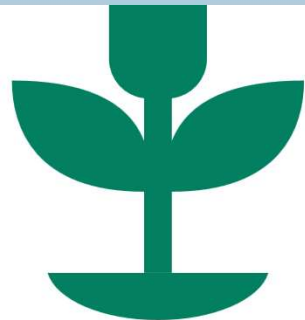
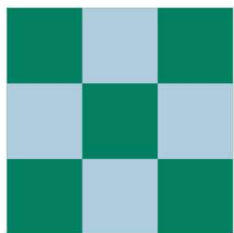
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CO₂ Performance Ladder:



Engage with
Suppliers

Prepare and
publish tender
with Award
Criteria

Evaluate Bids
Based on carbon
pricing criteria and
their CO₂ reduction
capacities

Tender
execution

Monitor
Performance and
Compliance

TENDER

Green Public Procurement with the no. 1 decarbonisation tool

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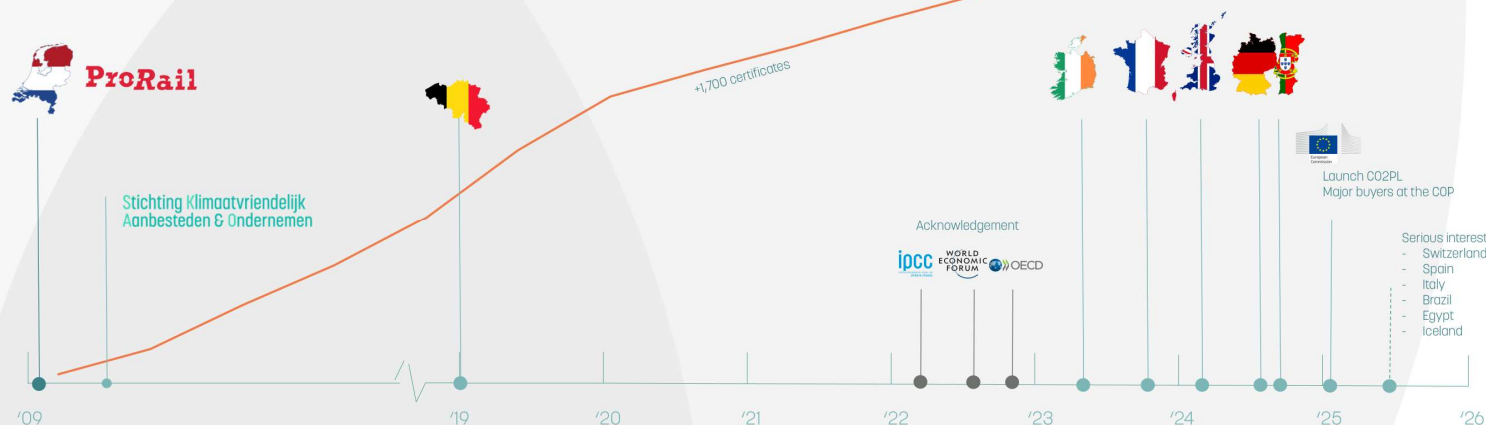
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15+ years of CO₂ Performance Ladder

> 300 contracting authorities use the CO₂ Performance Ladder in procurement

> 1,700+ certificates (8,000 organisations) → >75% SMEs



From Influence to Impact!

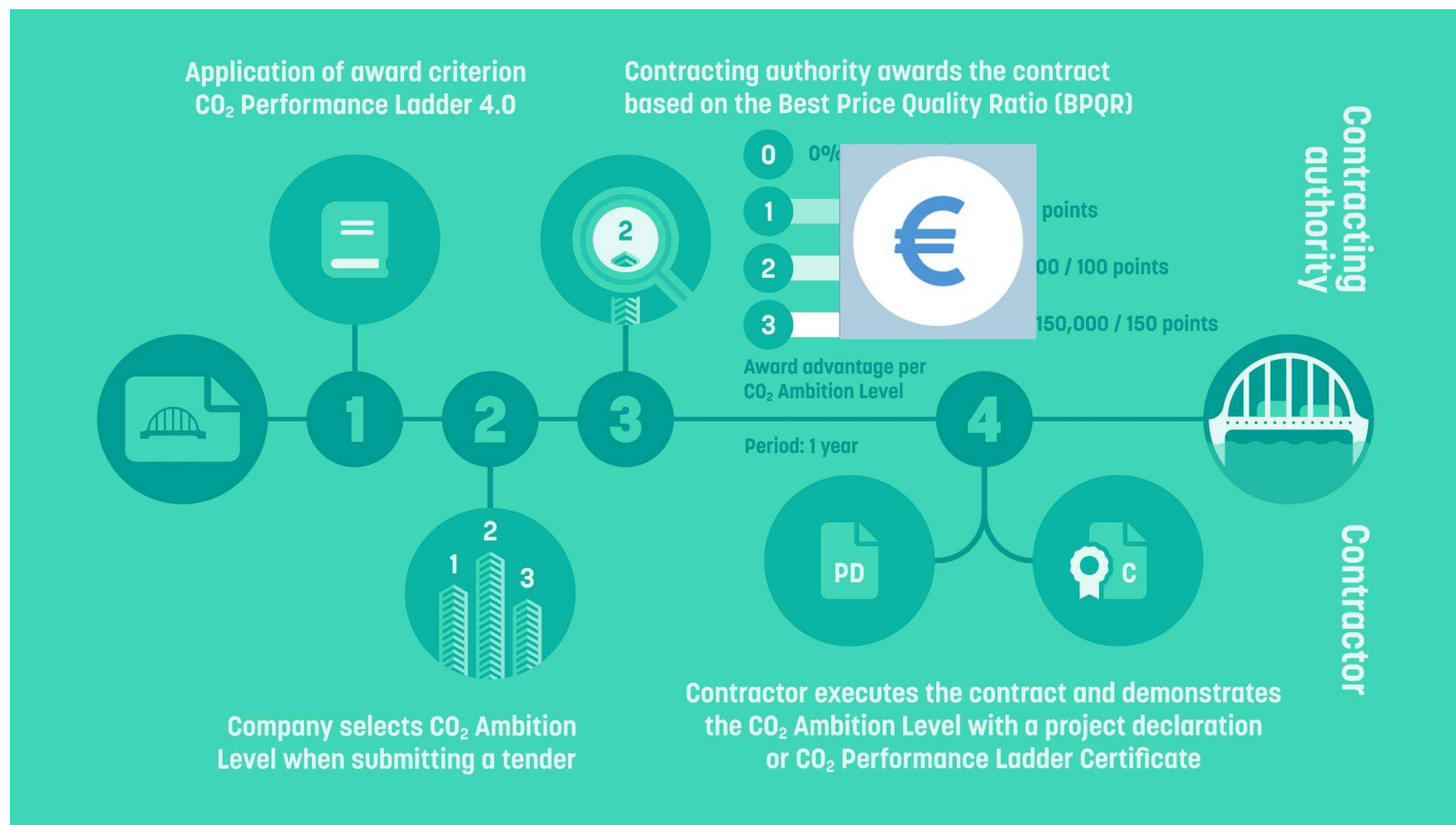
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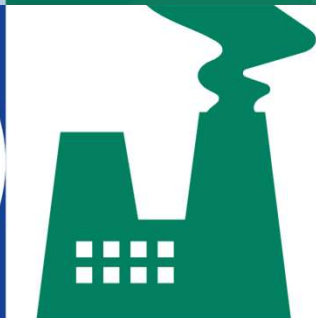
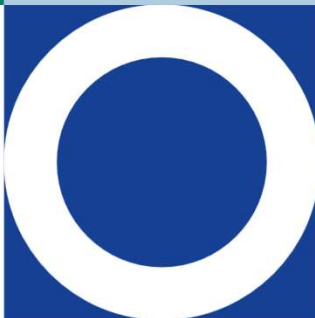
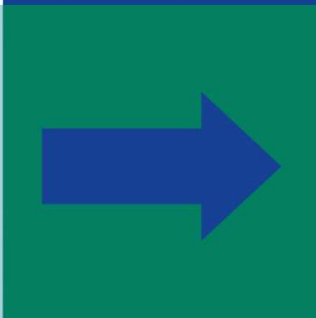
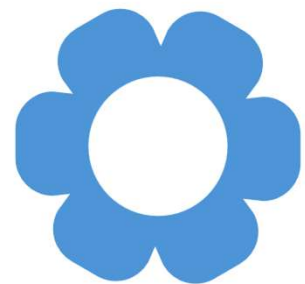
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CO₂ Performance Ladder Pilot implementation Ireland



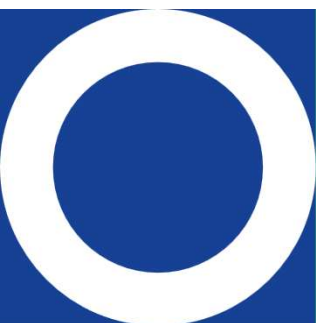
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Transport Infrastructure Ireland (TII)

M7 Motorway maintenance

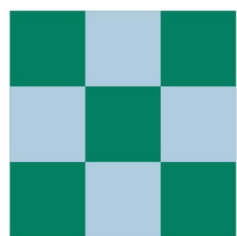
11.5-km

€4 million

**CO₂ Performance Ladder Award
Criterion**

3 bids, winning bid: level 4

**Reduction Measures: reclaimed
asphalt, HVO and improving efficiency**



CO ₂ Ambition level	Award advantage
Level 5	7 %
Level 4	5%
Level 3	4%
Level 2	2%
Level 1	1%
Level 0	0 %

CO₂-reduction achieved:

311 tons of CO₂.... 21%!

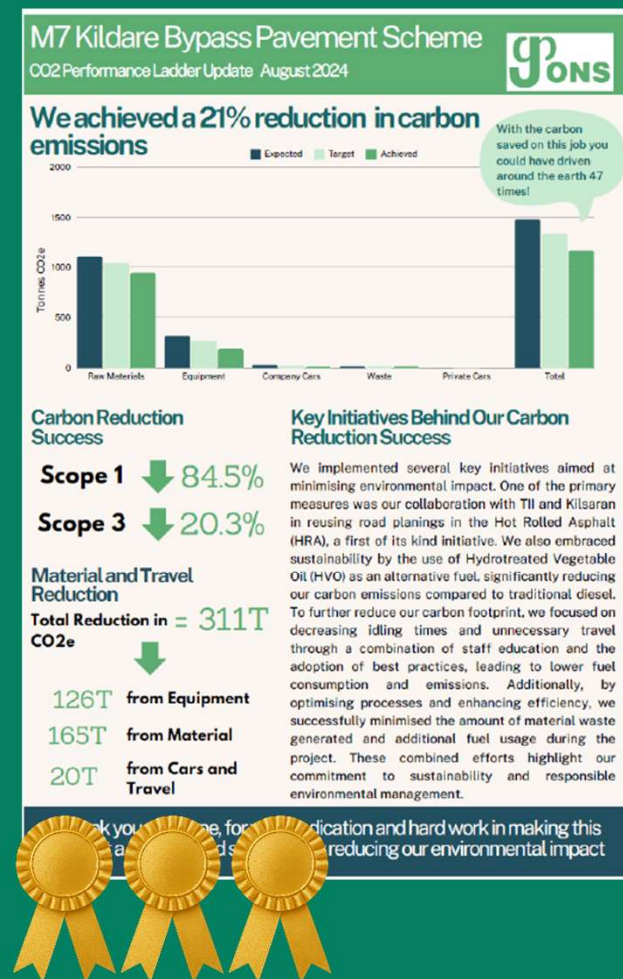


Equivalent to driving **38,8 times**
around the world in your car



Equivalent to **311 trees** to offset
311 tons of CO₂ **after 50 years**

approximately **4% to 10%** of
annual emissions of a
medium-sized European
municipality with 20,000
residents



Make implicit costs explicit



311 tonnes x €890 =
€276.790 !

Dia 21

MK1 <https://www.istockphoto.com/nl/foto/money-iceberg-gm94148>

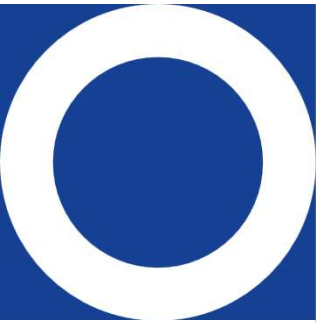
Maaïke Rotteveel | Klimaatverbo; 2026-02-20T10:56:52.736

MK1 0 An example of how to connect an image to a message. This image is available for purchase through Stock Photo.

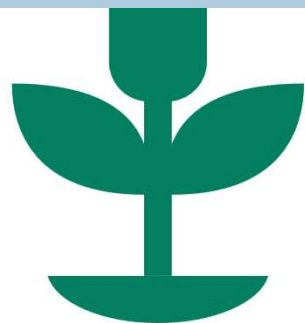
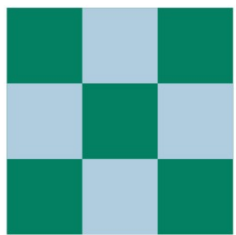
Maaïke Rotteveel | Klimaatverbo; 2026-02-20T10:57:27.911

Towards zero emissions with the CO₂ Performance Ladder





Creating Impact together!



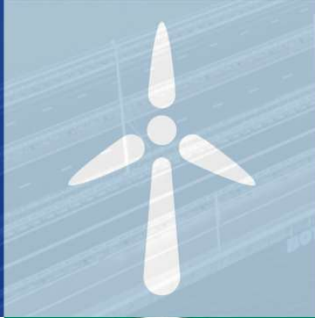
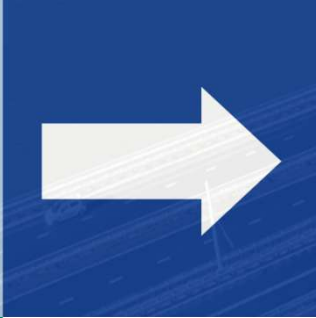
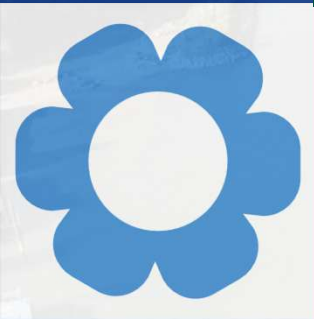
12 JANUARY 2026

New study: CO₂ Performance Ladder linked to measurable reductions in local CO₂ emissions from construction tenders



31 MARCH 2026

New study: CO₂ Performance Ladder linked to increased innovation among companies



***Inspired?
Get in touch!***

– **Thijs Wentink**
Thijs.wentink@skao.nl
CO₂ Performance Ladder

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SAVE THE DATE



[Register here](#)

FINAL EVENT: DeCarb Pro in Practice: From Carbon Problem to Climate Progress

Thursday 5 November 2026

10:00–16:00 – Square Brussels Convention Center

An inspiring day of talks and hands-on sessions on turning decarbonisation into real-world impact.

